
EDUCATION

- Ph.D. in Rhetoric, Scientific and Technical Communication**, University of Minnesota, expected Spring 2009
Dissertation: *Textual Curators and Writing Machines: Authorial Agency in the 1728 Chambers Cyclopaedia and Wikipedia*.
Committee: Laura Gurak and John Logie (co-chairs), Richard Graff, and Michael Hancher.
- M.A. in Professional and Technical Writing**, University of Arkansas at Little Rock, 2004
Thesis: *The Author is Dead, Long Live the Author: Towards a Theory of Authorship in the Digital Commons*.
- B.A. in Professional and Technical Writing**, University of Arkansas at Little Rock, 2002
- B.A. in English**, University of Arkansas at Little Rock, 2002.

HONORS AND AWARDS

- James I. Brown Teaching Excellence Award**, UMN Department of Rhetoric. 2006-2007.
- Gerard A. Hauser Graduate Scholarship**, 2006 Rhetoric Society of America Conference. May 2006.
- Veritas Software Fellowship**, Industrial Affiliates Program, UMN Department of Rhetoric. 2004-2005.
- UALR Teaching With Technology Award, Best Practices**. (University-wide.) With Charles Anderson. Nov. 7, 2003.
- First Place, Editing for Usage and Style**, UALR Department of Rhetoric and Writing, Annual Departmental Competition. 2002.
- First Place, Expository Writing**, UALR Department of Rhetoric and Writing, Annual Departmental Competition. 2001.

TEACHING**Graduate Instructor, UMN Department of Writing Studies****2004 - present****WRIT 4662: Emerging Technologies in Scientific & Technical Comm (Spring 2008, Spring 2009)**

This writing-intensive, 4-credit, online course attracted graduate and undergraduate students from Scientific & Technical Communication, Organizational Communication, Biology, Microbiology, Nutrition, Urban Studies, Electrical Engineering, and Political Science. The class worked together to plan and create an extensive wiki on scientific and technical aspects of the 35W bridge collapse. In the process, we explored a variety of technologies that facilitate asynchronous organizational interaction, such as Basecamp, Twitter, Thinkature, and del.icio.us. As of fall 2008, further work on the project is proposed under a Undergraduate Research Opportunities Program grant.

WRIT 3401: Internet Tools & Issues (Spring 2007)

This online course introduces students from a variety of majors to digital literacy practices and issues. We covered one issue and application each week, examining our interactions with technology and the Internet from a variety of critical perspectives. Students produced individual work in various formats, including web comics, podcasts, videos, image collages, avatars, blog posts, and wiki entries.

WRIT 3257: Scientific & Technical Presentations (Fall 2005, Spring/Fall 2006, Spring/Summer 2007)

This traditional classroom course offers instruction in public speaking techniques, rhetorical theories, and presentation design to students from a variety of majors. Students complete informative, instructive, persuasive, and argumentative talks. Special attention is given to current presentation styles influenced by Lawrence Lessig, Steve Jobs, and Garr Reynolds, as well as integrating video and audio into slides. Multimedia lectures are frequently included, as is an extensive course website.

WRIT 3562: Technical & Professional Writing (Fall 2004, Spring/Summer 2005, Fall 2007)

This 4-credit, writing intensive, required course instructs students in basic organizational writing genres. In recent semesters, the small-group instructions assignment has transitioned from paper-based reports to wikis that include digital images and, occasionally, video or animations. I have had the opportunity to teach the course online, in traditional classrooms, and in computer classrooms.

Graduate Instructor, UALR Department of Rhetoric & Writing**2003-2004****RHET 1311: Composition I (2003-2004)**

This course was the pilot development for online first-year writing instruction in the department. It provided a survey of basic writing genres, including correspondence, descriptions, and several forms of expository essays. Additionally, students developed individual blogs and posted weekly reflective entries.

Teaching Assistant to Charles Anderson**Spring/Fall 2003****RHET 3317: Introduction to Nonfiction**

This web-based course, which focused on Immersion Writing, was a requirement for the Professional & Technical Writing major. Dr. Anderson and I worked collaboratively on course design, course content, and virtual lectures.

Teaching Assistant to Larry Coleman**Fall 2002-Summer 2003****ASTR 1301/1101 Introduction to Astronomy**

The online sections of Introduction to Astronomy and its associated one-hour lab course fulfilled core science requirements. My duties were split between assisting with teaching and acting as the course technical writing: editing course content and creating course FAQ while also facilitating online discussions and grading student work.

PROFESSIONAL EXPERIENCE

Digital Texts Consultant and Interim Project Manager, "The Efficacy of Proactive Personal Email Support as an Addition to Minnesota's Quitplan.com Stop-Smoking Website." Principle Investigator: Larry An, UMN Medical School, Division of General Internal Medicine. MPAAT (Minnesota Partnership for Action Against Tobacco) Grant, \$340,000 over three years. 2006.

Research Assistant to Laura Gurak. UMN, 2004 - 2005.

Tutor, University Writing Center. UALR, Summer - Fall 2002.

Intern, Little Rock Writing Project. UALR, Summer 2002.

PUBLICATIONS

Articles

Kennedy, Krista. "Writing Machines: Authorial Agency and Bot-Written Texts in Wikipedia." *The Responsibilities of Rhetoric: Proceedings of the 2008 Rhetoric Society of America Conference*. Eds. Michelle Smith & Barbara Warnick. Waveland Press, forthcoming fall 2009.

Kennedy, Krista. "Google Faces Legal Challenges in its Effort to Digitize University Library Contents." (Invited.) *Major Intellectual Property Developments for Scholars of Composition and Communication*. CCCC Intellectual Property Committee. With John Logie, James E. Porter, Martine Courant Rife, and Jessica Reyman. Available <http://www.ncte.org/cccc/gov/committees/ip/125702.htm>. 2006.

Kennedy, Krista. "Methodological Issues Relevant to the Study of Authorship in Wikipedia." *Conference Proceedings of New Research for New Media 2005: New Media Research @ UMN*. September 2005. 63-68.

Book Reviews

Gurak, Laura, Gretchen Haas, Laurie Johnson, Krista Kennedy, and Jessica Reyman. "Copyright, Ownership, and Digital Media: A Trilogy." Reviews of Lessig, Lawrence, *Free Culture* (Penguin Press, 2004); Fisher, William, *Promises to Keep* (Stanford UP, 2004); and Vaidhyanathan, Siva, *The Anarchist in the Library* (Basic Books, 2004). Reviewed in *Minnesota Journal of Law, Science and Technology*. May 2005. 687-708.

CONFERENCE PRESENTATIONS & INVITED TALKS

Refereed Conference Presentations

Re-writing the Author: Textual Curation and Ownership in Wikis. Panel on "Redefining Intellectual Property in the Digital Copyright Debate." Conference on College Composition and Communication. San Francisco, CA. Scheduled March 2009.

Writing Machines: Authorial Agency and Bot-Written Texts in Wikipedia. Panel on "Textual Machinery: Agency, Responsibility, and Automation." Rhetoric Society of America. Seattle, WA. May 25, 2008.

Writing Trust: Authority and Trust in Wikipedia. Panel on "Public Trusts: The Rhetorical Construction and Negotiation of Trust in Multiple Contexts." *Feminism(s) and Rhetoric(s)*. Little Rock, AR. Oct. 5, 2007.

"The Book 'Tis Not Mine": Ephraim Chambers and the Intellectual Commons. Panel on "Eighteenth Century Media." Society for the History of Authorship, Reading, and Publishing. Minneapolis, MN. July 12, 2007.

Genette's Poetics of Transtextuality as a Framework for Understanding Authorship in Blogs. Panel on "Blogologies." *Computers and Writing*. Detroit, MI. May 18, 2007.

Inspiration, Imitation, Adaptation: Hellenic Conceptions of Originality. Panel on "Ancient Authors: Authorial Invention in the Greek Rhetorical Tradition." American Society for the History of Rhetoric, NCA. San Antonio, TX. Nov. 18, 2006.

"What Does It Matter Who Is Speaking?": Situational Authorship in Wikis. Panel on "Authorship, Ownership, and the Internet." *Originality, Imitation, and Plagiarism: A Cross-Disciplinary Conference*. University of Michigan, Ann Arbor. Sept. 23, 2005.

Methodological Issues Relevant to the Study of Authorship in Wikipedia. New Media Research @ UMN: an Interdisciplinary Conference on New Media and Internet Studies. University of Minnesota, Minneapolis. Sept. 16, 2005.

The Author and the Commons: Authorship in Blog Environments. Panel on "Owning Knowledge: New Intersections of Intellectual Property, Technology, and Academia." Conference on College Composition and Communication. San Francisco, CA. March 18, 2005.

Contemplating the Classroom. With Barbara L'Eplattenier. South Central MLA Conference. Hot Springs, AR. Nov. 1, 2003.

National Workshops

Blogging and Academics. With Scott Rogers and Jeff Ward. Workshop on "U Blog: A Practical Introduction to Using Weblogs for the Classroom and Research." Conference on College Composition and Communication. San Antonio, TX. March 24, 2004.

Campus Workshops

Using Wikis in the Writing Classroom. With Matt Williams. Tech Talks Series, UMN Department of Writing Studies. Feb. 20, 2008.

Writing the Dissertation Prospectus. With Kenny Fountain. Writing Studies Doctoral Candidates Writing Group. Nov. 19, 2007.

Preliminary Exams Preparation. With John Logie, Greg Schneider, and Mary Wrobel. UMN Department of Rhetoric and Scientific and Technical Communication. Feb. 9, 2007.

Weblogs and Wikis in the Classroom. With Clancy Ratliff. Faculty Fellowship Program, UMN Digital Media Center.

- Nov. 16, 2005
- Feb. 10, 2005

Copyright in the Classroom: A Primer. A Brief Guide to Fair Use and TEACH Act Compliance.

- UALR Rhetoric and Writing Faculty In-Service. Oct. 17, 2003.
- Composition Instructors Orientation. UALR Department of Rhetoric and Writing. Aug. 21, 2003.

Campus Colloquia

Teaching Network Literacy with Blogs. Invited speaker, seminar in Teaching Digital Writing (CL 5410), taught by Richard Beach. Sept. 23, 2008.

Wikis and Digital Authorship. Invited speaker, seminar in A Critical Look at The Internet (MLS 5100), taught by John Logie. July 8, 2008.

Authorship and Ownership in Wikipedia. Invited Participant, Networks and Neighborhoods in Cyberspace Symposium sponsored by Office of the Vice President for Research, MN Futures Program, and the UMN Digital Technology Center. Feb. 11, 2008.

Technology, Ethics, and the Nazi State. Invited Speaker, course in University Writing (WRIT 1301), taught by Jeff Ward. Nov. 9, 2007.

Wikipedia and Wikiality. Invited speaker, course in Internet Tools and Issues (WRIT 3401), taught by Miranda Brady. Oct. 8, 2007.

Teaching Digital Composition with Blogs. Invited speaker, seminar in Teaching Digital Writing (CL 5410), taught by Richard Beach. Sept. 25, 2007.

Graduate Student Research Roundtable. With Kenny Fountain and Greg Schneider. Recruitment Day, UMN Department of Rhetoric and Scientific and Technical Communication. Feb. 23, 2007.

Finding Your Dissertation Topic. Invited speaker, seminar in Applied Research Methods in Scientific and Technical Communication: Case Studies (RHET 8012), taught by Laura Gurak. Feb. 5, 2007.

Corporate Contributions to the Commons via Blog and Wiki Environments. UMN Industrial Affiliates Program Annual Colloquium. May 16, 2005.

Blogumentary Panelist. With Dan Gillmor, Shane Nackerud, Chuck Olsen, Nora Paul, and Rex Sorgatz. UMN Institute for New Media Studies. Feb. 3, 2005.

Into the Blogosphere: New Models of Research and Publication with Blogs. With Laura Gurak, Smiljana Antonijevic, Laurie Johnson, Clancy Ratliff, and Jessica Reyman. UMN Fall 2004 Feminist Studies Colloquium Series. Nov. 29, 2004.

WebVet Panelist. Interactive Distributed Learning Certification Course taught by Aimee Colmery Dixon, UALR Scholarly Technologies and Resources (STaR) office in association with UALR Provost's Office

- Feb. 25, 2004
- Sept. 23, 2003

SERVICE

Disciplinary Service

Editorial Assistant, Technical Communications Quarterly 14.3 (Summer 2005). Special Issue on "The State of Rhetoric of Science and Technology" edited by Alan Gross and Laura Gurak.

Co-chair, Blogging Special Interest Group. Conference on College Composition and Communication. San Francisco, CA. March 2005.

Reviewer. *Into the Blogosphere: Rhetoric, Community, and Culture of Weblogs.* Online collection edited by the University of Minnesota Blog Collective. June 2004.

University Service

Graduate Representative, New College Technology Fees Policy Committee. University of Minnesota, Twin Cities. Spring 2006.

Graduate Representative, COAFES Technology Fees Committee. UMN College of Agriculture and Food Science. Spring 2006.

Mentor. UALR Adult Student Advocacy Program. 2003-2004.

Departmental Service

Mentor, New Technical & Professional Writing (WRIT 3562) Graduate Instructors Mentoring Program. UMN Department of Writing Studies, 2008-2009.

Founding Member, Committee on Graduate Student Community Development. UMN Department of Writing Studies, 2007-2008. Developed digital and physical social networking spaces for MA/PhD students and alumni.

Invited Member, Folwell Hall Renovation Planning Committee. UMN Department of Writing Studies. 2007 — 2008.

Chair, Graduate Technology Fees Committee (reappointment). UMN Department of Rhetoric. 2006 — 2007.

Chair, Graduate Technology Fees Committee. UMN Department of Rhetoric. 2005 — 2006.

In-House Publications

Kennedy, Krista, and Greg Schneider. Tips for Negotiating the Comprehensive Exams. Supplement for the Graduate Student Handbook, UMN Department of Rhetoric and Scientific and Technical Communication. Spring 2007.

Kennedy, Krista. Copyright in the Classroom: A Primer. A Brief Guide to TEACH Act and Fair Use Compliance. Orientation packet supplement for Composition Instructors Orientation, UALR Department of Rhetoric and Writing. Fall 2003.

TECHNOLOGY PROFICIENCIES

Operating Systems:	OSX, Windows
Courseware:	WebCT, WebCT Vista, Blackboard, Moodle
Presentations:	PowerPoint, KeyNote, ProfCast, SlideShare, VoiceThread
Concept Mapping:	CMap, Thinkature
Blogging Platforms:	MovableType, WordPress, Blogger
RSS/feed aggregation:	Bloglines, Google Reader, FriendFeed, Jaiku
Wiki Platforms:	PMwiki, PBwiki, MediaWiki, Twiki
Web 2.0:	del.icio.us, LibraryThing, Odeo, Tabblo, Twitter
Images:	PhotoShop, iPhoto, Picasa, Flickr

Additional Training:

Moodle: Creating Basic Course Web Sites, 11/6/07

Public Jobs/Private Data Training, 11/06

HIPAA Certification, 2/16/06

Interactive Distributed Learning Certification, 1/25-3/25/04

STaR Audio/Video Institute (Impatica OnCue), 5/12-5/16/03

PowerPoint: From Classroom Lecture to Virtual Lecture, 1/24/03

Introduction to WebCT (Faculty Fridays), 9/12-10/28/02

INDUSTRY EXPERIENCE

Digital Texts Consultant, Intuit Innovation Lab, September 2008.

Provided platform recommendations, assessment, and textual resources for The Contribution Revolution wiki, companion site to the *Harvard Business Review* article of the same name by Scott Cook.

Writing and Editing Consultant, Pearson Longman Education, Jan. - March 2006

Developed revision planning for companion website to *A Concise Guide to Technical Communication*, Third Edition, by Laura J. Gurak and John M. Lannon.

Editing Consultant. The Papal "No": A Comprehensive Guide to the Vatican's Refusal of Women's Ordination by Deborah Halter, Department of Religious Studies, Loyola University, New Orleans. Crossroad Publishing Company, October 2004. First Place, Gender Issues, 2005 Catholic Press Awards.

Business Development Associate, United Parcel Service, MidSouth District, 1995 - 2002

- Produced memos, presentations, technical reports and interdepartmental publications at department, district, region and corporate levels.
- Managed annual business plan of \$11 - \$16 million.
- Provided personal point-of-contact for customers who generated \$5 million+ in annual revenue.
- Coordinated district initiatives involving 40+ Account Executives in three states.
- Acted as District Liaison to Attorney General's Office, Better Business Bureau, and corporate legal offices.

PROFESSIONAL AFFILIATIONS

Coalition of Women Scholars in the History of Rhetoric and Composition
Modern Language Association
National Council of Teachers of English
Rhetoric Society of America
Society for the History of Authorship, Reading and Publishing

REFERENCES

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Department of Writing Studies
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